

**Moving Michigan Forward:  
Improving Rural Small Business Capital Access to  
Create New Jobs**

**Tuesday April 26, 2011**

MSU Kellogg Center

Lincoln Room

8:30 a.m. - 4:30 p.m.

Reception to follow

Morning Keynote by Judith Canales, Administrator  
USDA Rural Business and Cooperative Programs

Afternoon Keynote by the Honorable Brian Calley  
Lt. Governor of the State of Michigan

Conference Panelists include:

Deb Markley, Managing Director  
Rural Policy Research Institute (RUPRI)

Paul Brown, Vice President  
Michigan Economic Development Corporation (MEDC)

Dennis West, President  
Northern Initiatives

Participants will hear presentations from national and state experts on issues associated with small businesses' access to capital, especially in rural markets. By understanding how lenders and regulators approach and apply lending standards, small businesses can use this knowledge to their advantage in seeking loans. Those attending will also have the opportunity to participate in small group discussions and use their new insights to make recommendations to improve small businesses' access to capital.

Please fill out the registration form on the next page or visit this link:

<https://noncredit.msu.edu/listSections.action?catalogid=8&offeringid=574>

Co-Sponsored by Consumers Energy, Economic Development Foundation, GreenStone Farm Credit Services, MSU University Outreach and Engagement, C.S. Mott Chair of Sustainable Agriculture at MSU, Citizens Bank, MSU Center for Economic Analysis, USDA Rural Development, MSU Greening Michigan Institute, and the MSU Center for Community and Economic Development.

# REGISTRATION FORM

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You can fax your registration or  
email to [ced@msu.edu](mailto:ced@msu.edu) or  
phone it in to 517-353-9555

NAME \_\_\_\_\_

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VEGETARIAN MEAL \_\_\_\_\_

Conference Fee \$40.00

Scholarships are available, call John Melcher or J.D. Snyder at 517-353-9147 or email [ced@msu.edu](mailto:ced@msu.edu).

Please make your check to Michigan State University and mail to the address below or pay at the door:

**MSU Center for Community and Economic Development**  
**1615 E. Michigan Ave.**  
**Lansing, MI 48912**

### Special Accommodations:

Michigan State University is committed to providing equal opportunity for participation in all programs, services, and activities. Accommodations for persons with disabilities may be requested below by April 19, 2011. Please contact Kassandra Ray-Smith or John Melcher with an accommodations for mobility, sight, and/or hearing impairments. Requests received after April 19, 2011 will be honored whenever possible.