

DRAFT MEETING NOTES
Binational Regional Innovation and Collaboration Advisory Network
(BRICAN)

MSU Center for Community and Economic Development (CCED)
1615 E. Michigan Ave., Lansing, MI 48912
Wednesday, May 28, 2014
1:30pm-3:00pm

For Teleconferencing
Call: 877-411-9748
Code: 621672

Attendance

J.D. Snyder, MSU CCED
John Schweitzer, MSU CCED
Rex LaMore, MSU CCED
John Melcher, MSU CCED
Aaron Galer, MSU CCED
Tony Orlando, MSU CCED
Kelly Christopherson, MSU CCED
Stephanie Lawalu, MSU CCED
Jamie Zmitko-Somers, MDARD
Bill Knudson, MSU Product Center
Jim Smiertka, Prima Civitas
David Boerema, Shippers Alliance of Michigan
Jade Sims, MSU CIBER

By phone:

Randy Tallon, Sault Ste. Marie EDC
Dan Casey, Economic Development Alliance of St. Clair County

- I. Introductions and Review Agenda

- II. MDARD Exporting Update: Jamie Zmitko-Somers
 - a. Online copies available of MDARD Resource Pamphlet (contact zmitkoj@michigan.gov)
 - b. Alcohol Beverage Exporting Webinar- June 25, 2pm
 - i. Contact Hannah Bollinger bollingerh@michigan.gov or (517)-284-5737
 - ii. Registration Deadline June 23, 2014
 - c. Midwest Buyers Mission – July 21 in Grand Rapids, MI
 - i. Contact Jamie Zmitko-somers zmitkoj@michigan.gov or (517)-248-5738

ii. Registration Deadline June 9, 2014

- III. Blue Water Corridor Conference Program Finalized
 - a. Singing of MOU on binational regional collaborative initiatives
 - b. Keynote speaker Christina Anne Luhn, Cali-Baja Mega Region
 - c. Panel discussions on Light-weight Automotive Materials, Bio-Industrial Innovation Commercial Applications, Food & Food Processing Clusters and Logistics
 - d. Close with Perch Fry and St. Clair River Boat Cruise (included in conference fee)
 - e. ([Click Here](#)) for more information, and to register

- IV. Project Team Presentation: Global Models of Binational Regional Collaboration: The Potential for the Great Lakes Region
 - a. Presentation attached to email

- V. BRICAN Member Updates
 - a. Binational "Meet the Buyer" Event planned by George Mallay (Sarnia-Lambton Economic Partnership) and Dan Casey (EDA of St. Clair County) in Port Huron in October

- VI. Next BRICAN Meeting : **2pm, Wednesday July 9**