

Meeting Notes
Binational Regional Innovation and Collaboration Advisory Network
(BRICAN)

MSU Center for Community and Economic Development (CCED)
1615 E. Michigan Ave., Lansing, MI 48912

Wednesday July 9, 2014
2:00-3:30pm

Attendance:

Dan Casey, St. Clair County Economic Development Alliance
Serge Lavoie, Southwest Economic Alliance (SWEA)
Kali Fox, Senator Stabenow's Office
Jade Sims, MSU IBC/CIBER
David Boerema, Shippers Alliance of Michigan
AnnMarie Schneider, MSU Canadian Studies Center/Institute for Public Policy and Social Research (IPPSR)
J. D. Snyder, MSU CCED
Rex LaMore, MSU CCED
John Melcher, MSU CCED
Tony Orlando, MSU CCED

By phone:

Kevin Johnson, SEMCOG
Richard Corson, U.S. Export Assistance Center (Pontiac)

- I. Introductions and Review Agenda: All
- II. Recap of and Next Steps: Successful Blue Water Corridor Conference and Signing Binational Agreement , June 11:
 - Serge Lavoie, SWEA;
 - Dan Casey, St. Clair County EDA;
 - J. D. Snyder, MSU CCED
 - Presentation available at: [BRICAN Meeting](#)
 - AnnMarie Schneider, MSU Canadian Studies Center/IPPSR
- III. Updates from BRICAN members
 - Richard Corson – U.S. Commercial Service presents **Discover Global Markets: Business Forum Series 2014**
 - September 9 & 10, Detroit, Michigan
 - More information at: <http://export.gov/discoverglobalmarkets/>
 - Contact Richard Corson at: richard.corson@trade.gov or (248)975-9604

- Kali Fox – Value-added production grant opportunities in 2014 Farm Bill
 - Information available at:
 1. [Farm Bill](#)
 2. [Rural Economy](#)
 3. [Jobs](#)
 - Contact Kali Fox at: kali_fox@stabenow.senate.gov or (517) 203-1760

- Jade Sims – IBC/CIBER Events
 - Port Lansing Logistics Conference (October 2, 2014)
 - Contact Jade Sims at: sims@bus.msu.edu or (517) 884-1660

- Kevin Johnson – SEMCOG has updated CEDS
 - Available at:
<http://library.semco.org/InmagicGenie/DocumentFolder/IncreasingJobsAndProsperityInSoutheastMichigan052014.pdf>
 - Contact Kevin Johnson at: johnson@semco.org or (313)324-3353

- Randy Tallon – Twin Saults memorandum of understanding (MOU) signed July, 7,2014
 - Copy available at: [MOU](#)

IV. Schedule Next BRICAN Meeting – **Tuesday, August 9, 2014**

V. Adjourn