

Moving Freight Forward: Preparing Michigan for 2025

Identified Elements for Planning Michigan's Logistics Future

Dec. 4, 2014

Ideas & Concepts

- Logistics is late starter
- Need for multi-modal focus
- Need to remove inter-agency boundaries
- Need to leverage big data for forecasting/planning
- What are steps for 20% efficiency increase?
- Need to invest in IT and infrastructure
- Need to keep looking forward
- Public policy matters
- Ask "What's next?"

Themes

- Transformational
 - Requires changes in current approach
- Collaborative
 - Requires multi-stakeholder approach
- Visionary
 - Requires innovative forward thinking

Approach

- Purposeful
- Leadership
- Awareness